

62

1962/63

Harrold's

PANSY GARDENS
and GREENHOUSES

POST OFFICE
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Originators of the Famous
HARROLD'S
PEDIGREED PANSIES AND
TUBEROUS BEGONIAS

GRANTS PASS, OREGON.



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C.W. Harrold
Memorial
Blend

It's time to PLANT!

LATE SUMMER AND FALL PLANTING MAKES NEXT SPRING FLOWERS

Now that the really hot part of the summer is past it is an ideal time to plan, plant and grow those colorful, hardy plants for next spring's garden. There is a tendency among home gardeners, to rush these plantings, to feel hurried to get them in before cold weather delays the growth cycle, and too often this early planting results in as much or more delay than if planting is done on a more natural cycle.

Most of these plants that thrive over winter, do not germinate well when temperatures are high, and very slow growth results until the cooler days of late summer and fall. Heat at time of germination can also cause serious reduction of production. This is especially true of Pansies, Violas, Primroses, Delphiniums and many other varieties. We therefore urge that you now make these plantings planning liberally for those beautiful beds come next spring and summer.

While this folder is not elaborate, it lists a wealth of variety selections favorably planted at this time, and all this material can be relied on to be the very best of its variety and type or color available in the market today. Many of the offerings are exclusive to the Harrold's Pedigreed Strain Line. As noted in the individual group offerings, we supply cultural booklets, data sheets or suggestions on many of them, and these are sent with each shipment of that variety group automatically. This is a service of much value to the home gardener, especially one of limited experience.

PANSIES AND VIOLAS —

These are a major group with our firm and beyond a doubt we have introduced more new varieties than any other specialist in the past half century. We also catalogue the most complete selection of these varieties of any single firm in the world. Among this selection you will find mixtures, formula blended, of exquisite coloring and separate colors to meet almost any taste. This year we have tried to list these varieties not in alphabetical sequence but rather in the order of popularity and usefulness. We have divided the groups into smaller sub-groups of novelty, quality and utility in a manner that will make your selection much easier even if your gardening experience is limited. We can make these separations on the basis of half a century of sales and breeding experience so that we know they will please you.

PRIMROSES —

This is another extremely popular group of varieties, long a specialty with our firm. For the shady or moist garden location and earliest spring color they are hard to excel. They come along year after year, once they are established, and may be depended on to give the utmost in satisfaction.

DELPHINIUMS —

One of the showiest groups in the perennial border. Their stately form and huge flower spikes make them one of the most desirable of the hardy plants. They require little special care, once established, other than good winter drainage and a little supplemental food supply each season. Cut back after their first crop of flowers in late spring, and given adequate watering after a short rest, they come back and make a most attractive fall flowering season. There is a place in every hardy garden for Delphiniums.

VARIOUS HARDY PLANTS —

Included in our list of these are a large list of popular old favorites, many from Grandmother's Old-Fashioned Garden. They are just as popular today, and with the currently, highly-improved variety selections, available material in this category affords greatly expanded enjoyment of your gardening hobby. Most are easily raised and we especially recommend such selections as the Carnations, Dianthus, Alyssums, Aquilegia, Lupins and Poppies.

INDOOR PLANTS —

Many of you gardening friends have become so interested in your plant hobbies that you have acquired facilities to continue your gardening enjoyment right through the winter. Doing so does not necessitate an elaborate arrangement, although many are now erecting small private greenhouses or conservatories. The investment in such a facility pays greater dividends in enjoyment than most any other you can make. Even the professional who has spent a lifetime in working with this line of material never ceases to marvel at and enjoy nature's handicraft. As a purely pleasure pursuit, the home gardener finds it engrossing. We have, over the years, added many outstanding and interesting things to our line and we especially recommend Gloxinia, any of the Gesneriads such as African Violets, Gesnerias and Streptocarpus. The huge selection of Begonias in the many types and forms are most interesting, and we especially recommend Miniature Roses, which are a major specialty offering with us.

We greatly appreciate the interest and friendliness of so many of our patrons, many going back 25 years and more, and we shall always look forward to being of service in any way possible.

Harrold's Pansy Gardens & Greenhouses.



THE WORLD'S FINEST PANSIES

1962-63
SEASON

OUTSTANDING Novelty Mixtures

Included in this group are those color mixtures and blends which are formulated from the very latest developments in Pansies. These are to be highly recommended where the unusual, new and novel are prime consideration. We have tried to give a thumbnail description of each.

VARIETY	Description	Price Per Packet	1 1/2 oz.	1/2 oz.
C. W. HARROLD'S MEMORIAL BLEND:	Formulated from the very outstanding newer selections developed by our founder in his lifetime of work with Pansies. Generally a light color range, huge flowers and the most striking and unusual coloring. Hardy and a strong, robust grower.	\$2.00	\$ 4.00	\$ 7.00
HARROLD'S PEDIGREED NOVELTIES:	Also a formula-blended mix made up of breeding quality selections from our development work. All colors, forms and sizes; many not even released as yet in any commercial form. This is strictly built for its unusual and novelty value and is recommended to those looking for this type of material. Supply is always very limited. Hardiness very good.	3.00	10.00	17.50
HARROLD'S ATOMIC DAWN:	Here is a formulated blend of Pansies as new and attractive as tomorrow. Color range is held to the softer shades of pink, lavender, delicate blue, light gold-carrying many pastel shades entirely new to Pansies. The polychrome bronze shades are especially striking. Many flowers are heavily ruffled. Size most varied. Hardiness excellent.	3.00	10.00	17.50
HARROLD'S PEDIGREED CUT-FLOWER PANSIES:	Greenhouse type. This is a variety bred especially for the production of large flowers on extremely long stems. It is suitable for culture only indoors in cold climates but does well outside wherever the temperature is not apt to go lower than 25 degrees. Color range is limited but quite satisfactory for a selection of this type. It has proven very popular among the commercial cut-flower growers for more than 15 years.	3.00		
HARROLD'S PEDIGREED CUT-FLOWER PANSIES:	Outdoor Hardy type. This was our original introduction and a Harrold FIRST in Pansy breeding. These are as hardy as any garden Pansy and the color range is exceptionally varied. Flowers are huge and their outstanding characteristic is the long flower stems produced.	2.00	4.00	
HARROLD'S SUNSET GIANTS:	A recent introduction (or rather a reintroduction) from our original origination of the mid 40's. Sunset shades of reds and gold, orange and lemon. Hardy as can be and medium giant flower size.	1.50	3.00	5.00
BUTTERFLY HYBRIDS:	This is a selection of pastel and polychrome shades that has proven to be most popular where the light shades are wanted. Plants are quite hardy but flowers have some tendency to be sensitive to the sun so we recommend planting in situations having a bit of protection from the severe sun. (Not full shade, however.)	1.00	1.50	2.50
REMBRANDT:	A medium sized, free flowering strain of heavily ruffled form mostly in the light and pastel shades. This is a Harrold Exclusive and very attractive. Hardy.	1.25	3.00	5.75
MASTEEPIECE:	Basically the same type and size/form as the Rembrandt only the color range is deep and rich. It was the parent variety of the above sort. Hardy.	.90	1.50	2.75
FELIX:	Often called the "Cat-Whisker Pansy". A medium-small flower each having a deep yellow center with black penciled whiskers in the center. Outer color band is usually red, blue, bronze or orange. Very hardy.	1.00	2.00	3.75
TIGRESS:	Another medium-flower-size Pansy of novel form. The coloring is mostly red, yellow, orange, orchid and purple shades with stripes in a lighter shade of Harlequin character. Good bedding size and free flowering; hardy and heat resistant.	1.00	2.00	3.75
SUNRAY:	Giant bedding type of free flowering habits. Color range is mostly lavender, purple, terra-cotta, cream and red. Markings in a sun-ray effect are in both complementary and contrasting colors radiating at right angles to the center of the flower. Hardy but not sun fast.	1.00	2.00	3.75
HOLLAND FESTIVAL:	Giant, slightly ruffled flowers in a mixture of delicate, pastel shades giving a gay effect. Quite hardy but needs some sun protection. A popular import.	1.00	1.50	2.50

PANSY COLLECTION: (Group A)

For the smaller gardener you may select packets containing about 100 seeds each from this group any 3 packets \$3.75; 6 packets \$5.00.

PREMIER SUPER-GIANT MIXTURES —

The fashion in Pansies for the American Garden during the past half century has been always the very largest size, the richest colors and a robust, hardy plant that could be successfully wintered, with reasonable care, anywhere in the United States. Along with this, the culture by American seedsmen in growing these seeds has developed a sun-loving characteristic that in no case need be babied. In fact modern Pansies do much better in full sun than in even moderately heavy shade. One thing that they must have, however, for maximum results, is a plentiful supply of fertility and they like a cool, moist soil.

There are two major classifications of Pansies to wit: **THE EXHIBITION TYPE:** These have a characteristic three-color zone marking pattern. They are in general the largest flowering size and the earliest to flower. **THE FANCY TYPE:** This type is distinguished by the heavy center blotch with but a single main color zone around it although this may be overlaid with splashes of other colors. This type is generally a bit later in the start of the flowering season and the plant habit not quite so robust. This is the type that so often is labeled "Swiss". Both types will be easily recognized once they are seen together. They are about equally hardy and easy to grow. We will merely mention the classification in which each variety falls in the following descriptions. Sequence of listing is based on popularity as shown by our sales records.

VARIETY	Description	Price Per Packet	1 1/2 oz.	1/2 oz.
HARROLD'S PEDIGREED GIANT ART-SHADES:	(Exhibition) This is by far our most popular mixture. We have had flowers 5 inches across in the seed fields of these. The color range is the most varied of any top commercial strain today and is composed of the most desirable rare colors and tones. The yellow predominants have not been allowed to run away in this color blend which is formulated by the Harrold system from a full season harvest. You can't go wrong on these. One of the hardiest.	\$2.00	\$ 4.00	\$ 7.50
HARROLD'S PEDIGREED AMERICAN GIANTS:	(Fancy) This is the very latest in this type. It has better size and a finer color range than any comparative variety in this class in the market today. A fitting companion to Art-Shades, & we recommend the planting of both for the most variety in coloring. This is probably the earliest flowered of any in this type.	2.00	4.00	7.50
HARROLD'S PEDIGREED SWISS GIANTS:	(Fancy) This is a basic parent stock of the American Giants and for many years has been our finest Fancy strain. It is still as good as ever and is preferred by many of our old-time customers.	1.75	3.50	6.00
HARROLD'S PEDIGREED GIANTS:	(Exhibition) This is the original parent stock from which our Art-Shades were developed. They have been a favorite among the commercial plant growers for well over three decades and are still hard to beat. A very rugged, hardy sort with huge flowers in a good color range. More yellow than Art-Shades & less pastel & new colors.	1.00	2.50	4.75
COLOR CARNIVAL:	(Fancy) A new variety designated by the originator as an F/1 Hybrid. They are excellent in size and rich in coloring but are not too early flowering. Plants stay compact but do not produce freely as the more robust planted varieties do. Especially desirable for individual plant specimen plantings.	1.25	2.50	4.00
MASQUEERADE:	(Exhibition) From the same originator as Color Carnival and of equally high quality. Flowers are huge and freely-produced on robust plants. Color range is medium-light in shade. Also specified by the originator as an F/1 hybrid.	1.25	2.50	4.00
KING SIZE:	(Fancy) Another new strain having very large size and a rich color range. This has created a great deal of favorable comment in S. California and seems to be one of the best of this type for the southern grower.	1.75	3.50	6.00
OREGON GIANTS:	(Exhibition) This is a popular variety of medium-to-dark color range and producing large flowers of good substance. Plants are robust; one of the earliest giant varieties to flower. The one fault is that the plants sometimes mildew in hot, humid weather. Still an excellent choice.	1.00	2.00	3.50
JUMBO	(Exhibition) This is a very useful strain with characteristic large flowers in a bright, light color range. A bit inclined to excessive yellow, but we have toned this down to a degree through Harrold Formula Blend growing. One of the earlier-flowering varieties but does not hold up in the summer heat as well as some. Plant habit is robust and to such an extent that progressive pruning of the plant during the growing season is often advisable.	1.00	1.75	2.75
SUPER SWISS GIANTS:	(Fancy) This is an American Grown strain developed from the original, imported Roggli Swiss Giants. Generally the large center blotch covers the center half of all five petals and the color zone is very rich in color and tone. Many interesting color combinations.	1.00	1.50	2.50

PREMIER SUPER-GIANT MIXTURES Continued

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
DWARF SWISS: (Fancy) This is another fine strain having a Swiss foundation. Its outstanding characteristic is a dwarf, compact plant habit. In some instances this is desirable and in that case this is a good selection.		\$1.00	\$ 1.75	\$ 2.75
MAPLE LEAF GIANTS: (Exhibition) This is a very large flowered sort originated in Canada a number of years ago. It has huge flowers, generally in a somewhat dark color range but its one characteristic is a very large plant leaf and lush habit of growth. A robust, upright growth that is quite hardy. Popular in the northern mid-west and north-eastern areas.		1.00	1.80	3.00
ENGLEMAN'S SPECIAL GIANTS: (Exhibition) This is a strain that originated in England and is popular with gardeners who prefer the Scotch/English type of flower marking. Coloring is bright and varied, with many light shades and reds.		1.00	1.75	3.25
WESTLAND GIANTS: This is a Holland-originated strain of the Fancy Type. Outstanding in size and the wealth of red, mauve, rose and blue. Just enough good yellow to be interesting.		1.50	3.00	5.00
HARROLD'S CASCADE MIXTURE: Actually a novelty mixture of a new type. Flowers are medium large, freely produced on a plant of symmetrical form. The principal characteristic of these is the bright, clear colors produced with practically NO center marking in the flower at all. For real bright effect these can't be beaten. Blended from the separate colors listed in the individual color groups.		1.00	2.00	3.50
PANSY COLLECTION: (Group B) Collection may be selected from this group of varieties, packets containing about 100 seeds each, 3 packets \$2.25; 6 packets \$4.00.				

STANDARD ECONOMY MIXTURES —

This is a group of well established mixtures that have been used for a great many years. They are, however, less costly simply because they have not had the development and improvement work done on them that has given us the two groups listed above. We do, however, give their culture the most careful attention to maintain their original quality, and they will be found quite satisfactory in all respects on this basis.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
HARROLD'S ALL-AMERICAN BEDDING MIXTURE: This formula blend is most useful and contains about every type of Pansy available today. It is blended substantially from Harrold originations with many other varieties included from other sources. Both Exhibition and Fancy types are included. Perfectly hardy.		\$1.00	\$ 1.90	\$ 3.00
HARROLD'S IMPROVED SWISS: A reselected strain we first introduced back in the late 20's, based on the original Swiss variety of that time. A showy variety still but not having the newer colors and size. Fancy Type and hardy.		1.00	1.90	3.00
AMERICA - Sometimes Listed as Early Pansy America: (Exhibition Type). In Europe it is called Peter Pan. Medium giant and very free flowering in a good color range. Flowers somewhat flat. Compact plants that are hardy.		.90	1.50	2.75
ENGLEMAN'S GIANT: An English strain of light and dark shades. Mostly Exhibition type.		1.00	1.75	3.25
WINTER PERFECTION: An extremely early-flowering variety with medium-sized flowers. Blooms as soon as snow is off in the spring and a few sunny days come. Extremely hardy and fairly broad color range.		1.00	2.00	3.50
HIEMALIS BEDDING GIANTS: Basically an old strain from which the above item has been bred. They are very early, hardy and plants are not too large. They make a lot of color in the spring garden at minimum cost.		.60	1.00	1.50
TRIMARDEAU GIANTS: One of the first strains of Giant Pansies to be developed back in the 1800's and still used to a substantial degree in Europe. This is imported seed of the best quality for this strain.		.50	.90	1.50

SEPARATE COLOR PANSIES

Often it is desired to make a planting of Pansies for a color effect, and when this is so, these varieties are indicated. This year we have separated the groups into color classifications so as to facilitate selections. Because these seeds must be grown from plants selected to limited color and markings, full advantage can not be taken of mutations, so generally separate colors will not give flowers as large as similar colors found in mixtures. Trueness to color will usually run 80% or better with some varieties being nearly 100% true. It is always best, however, that you have some extra plants in reserve to reset any rogues that might appear if a true-color bed is required.

RED SHADES AND TONES: This group has been very popular with the gardener mostly because there was no really good red Pansy for so long. It is striking and rich. All are hardy and best of type.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
HARROLD'S RUBY GIANTS: Since its introduction over 30 years ago this has remained the best deep red.		\$1.00	\$ 2.00	\$ 3.50
RASPBERRY ROSE: Raspberry pink that changes to a deeper tone as the flower ages. Large center blotch is velvety dp. wine.		1.00	2.25	4.00
STRAWBERRY ROSE: A Harrold Exclusive. Similar to Rasp. Rose but a more scarlet shade.		1.50	3.50	6.00
CASCADE MODOC: A Harrold Exclusive. Solid carmin-pink self. No center marking, just a minute gold dot. (New).		1.00	2.00	3.50
BLUMLISALP: A heavily blotched, mahogany center with a plum-rose color band. Varies in tone with the amount of sunlight in garden situation.		1.00	2.25	4.00
CASCADE YAKIMA: A Harrold Exclusive. Solid scarlet red with deeper center tone but no blotch. Very rich.		1.00	2.00	3.50
ALPENGLOW: A Swiss origination that has been a good standard garnet-red for many years.		1.00	2.00	3.50
CLARET: An excellent wine shade with medium blotch.		1.00	2.25	4.00
MADAME PERRETT: (Trimardeau) Wine-red shades bordered white.		.50	.90	1.50
HEIMALIS CLARET: Dp. wine red shades. Very early flowering.		.60	1.00	1.50
TRIMARDEAU CARDINAL RED: A nearly bright scarlet red.		.50	.90	1.50

BLUE AND PURPLE SHADES: Always a popular color range in Pansies. There are many outstanding subjects in this group for the formal planting of striking effect.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
CASCADE TOKATEE: A Harrold Exclusive. A most striking azure blue with no center marking other than a small gold dot. This new variety is one of the most attractive things in any garden. Compact growing and hardy.		\$1.00	\$ 2.00	\$ 3.50
HARROLD'S AZURE GIANTS: For many years this has been the best intense azure blue and still is. Deeper than Tokatee and with an attractive darker center blotch. You'll like!		1.00	2.00	3.50
ELK'S BEAUTY: A Harrold Exclusive. Extremely large waved flowers of true Elk's purple. Fine plant.		1.50	3.50	6.00
WENDY: (Peter Pan) Medium giant flowers freely produced. The color is soft porcelain or China blue. Face markings.		1.50	3.50	6.00
HIEMALIS BLUE BOY: Attractive silver-lilac. Very early flowering and hardy. Medium giant size.		.60	1.00	1.50
BERNA: Velvety violet-blue of Swiss type. A real giant. Large center blotch of deeper tone. Excellent plant habit.		1.00	2.00	3.50
LAKE OF THUN: The excellent Swiss Strain azure blue.		1.00	2.00	3.50
DELFT BLUE: Medium giant-faced Pansy of French Blue. Good.		1.00	2.00	3.00
ADONIS TRIMARDEAU: Soft light blue with white eye.		.50	.90	1.50
JUMBO BEACONSFIELD: Upper petals rich lavender, lower, deep violet. No center blotch, only a gold dot. Excellent.		1.00	1.50	2.60
WINTER PERFECTION BLUE: A very hardy, early flowering Violet blue. Flowers medium giant size.		1.00	2.00	3.50
MARCH BEAUTY HIEMALIS: Dark velvety purple. Very early and hardy. Compact plant habit.		.60	1.00	1.50
CELESTIAL QUEEN HIEMALIS: Brilliant sky blue. Showy.		.60	1.00	1.50
LIGHT BLUE TRIMARDEAU: Soft French blue. Attractive face.		.50	.90	1.50
LORD BEACONSFIELD TRIMARDEAU: Violet-blue with white top. A novel and attractive form. Hardy and compact.		.50	.90	1.50
INDIGO TRIMARDEAU: Brilliant dp. blue. Good habit & hardy.		.50	.90	1.50
PRINCE HENRY TRIMARDEAU: Rich dk. blue, striking shade.		.50	.90	1.50
MARS HIEMALIS: A real deep royal blue.		.60	1.00	1.50
ZURICHSEE HIEMALIS: Distinctive deep azure blue. Good.		.60	1.00	1.50

YELLOW SHADES: Pansies are not Pansies without the fine yellow shades that are so characteristic of this family. These are extremely bright and showy.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
CASCADE KIAMATH: A Harrold Exclusive. This is we believe the finest intense golden yellow Pansy today. No center mark except a small white dot. Large size and excellent habit.		\$1.00	\$ 2.00	\$ 3.50
HARROLD'S GOLDEN GIANTS: Our long-popular golden yellow with large deep center blotch. Fine size and plant habit.		1.00	2.00	3.50
PAY DIRT JUMBO: Very large golden yellow with slight pencil lines at center. Robust grower.		1.00	2.50	4.50
YELLOW MASTER: (Swiss) Pure golden yellow self.		1.00	1.75	3.00
WINTER PERFECTION YELLOW: Brt. pure yellow, very early.		1.00	2.00	3.50
RHINEGOLD: (Swiss) Good canary yellow, brown-black blotch.		1.00	2.00	3.00
ORION HIEMALIS: Orange yellow. Hardy and early. No center.		.60	1.00	1.50

ORANGE, APRICOT AND BRONZE SHADES: These add interest to any planting of formal color Pansies and the effect can be most novel. Generally these are not as large as some of the other shades but they are hardy and well formed.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
CASCADE MULTNOMAH: This by far is one of the outstanding new Pansies of the past 30 years. A real apricot-orange with no center marking at all. Large flowers and real early flowering. Plant with Cascade Tokatee for most striking effect.		\$1.00	\$ 2.00	\$ 3.50
CORONATION GOLD: Apricot at edge shading to rich orange center. Flowers lightly ruffled. Good size and plant habit.		1.00	1.75	3.00
ORANGE GIANT SWISS: Nearest to a true orange Pansy. Good tone and size. Winters well but blooms late.		1.00	2.00	3.50
FIREBEACON SWISS: Wallflower orange-red combinations. Really striking with its bronzy effect.		1.00	2.00	3.50
FIESTA: (Swiss Type) Bronze shades, more orange-brown than Firebeacon, some with a blue cast.		1.00	3.50	6.00
TINKERBELL: (Peter Pan) Novel orange-bronze shades.		1.50	3.50	6.00
ORANGE BISMARCK TRIMARDEAU: Attractive shds. of bronze.		.50	.90	1.50
METEOR HIEMALIS: Terra cotta and bronze shades. Early.		.60	1.00	1.50

WHITE PANSIES: There are several very outstanding items in this group that make a wonderful showing. They are most popular when planted with other separate colors, being exceptionally showy when planted with intense blue or yellow shades.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
CASCADE UMPQUA: A Harrold Exclusive. We think this the finest pure white Pansy today. Early and hardy with excellent flower form and size.		\$1.00	\$ 2.00	\$ 3.50
SWISS PURE WHITE: A large, ruffled white with soft cream cast. Noticeably fragrant. Excellent plant habit.		1.00	2.00	3.50
MOON MOTHE: (Jumbo) Large white with dark blue throat penciling. Inclined to some yellow breaks. Good plant and size.		1.00	2.50	4.00
WHITE WINTER PERFECTION: Very early white, good habit.		1.00	2.50	3.50
NORTH POLE HIEMALIS: Glistening pure wht. Hardy & early.		.60	1.00	1.50
CANDIDISSMA TRIMARDEAU: Snowy white of good form.		.50	.90	1.50

BLACK PANSIES: These are a real novelty as they are not often seen. Most gardeners don't believe they exist.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
BLACK KING: The largest flowered in a shade of black-toned deep purple. Yellow throat dot.		\$1.00	\$ 2.00	\$ 3.50
KING OF THE BLACKS: More of a velvet true black.		.50	.90	1.50

NOTE: Generally our packets carry from 500 to 750 seeds, 1/4 th ounce about 1500 seeds. Packets should, with good culture give 200 to 400 plants.

PANSY COLLECTION: (Group C)

For gardeners wanting small selections of several of the separate color varieties, selections may be made from these listings at 5 packets for \$2.50; 10 packets \$4.50. Packets contain about 100 seeds each.

HARROLD'S VIOLA SEEDS

Many gardeners find this group of Violas to be most interesting and attractive. They do afford variety and color and are a fine companion to Pansies because they thrive under nearly the same cultural conditions. They will give good results with more shade. As with Pansies, they bloom over a long season and winter easily as they are quite hardy. As with the Pansies we have changed our list classification. We hope it will be simpler for you to select the color and type wanted. In the groups we have listed similar material in sequence of desirability also.

VIOLA GEORGIA PEACH

Through exclusive Harrold Growing methods we can again offer this outstanding luscious apricot viola. Flowers are nearly round and ruffled with plants compact and hardy. SEEDS: Packet \$2.00; 1/4 oz. \$6.00.

TYPES: Large Flowered Violas we designate as giant, and these have flowers as large as some of the small Pansies. **HYBRIDA** are (Hybrida Cornuta) and have flowers about the size of a 25 cent piece or larger. **CORNUTA** are the small flowered sorts with flowers generally from a 10 cent piece and up in size. All flower profusely.

MIXTURES: These are all blended from separate color seeds and will be found most useful. Listing is on the basis of novelty and popularity.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
HARROLD'S AZTEC CHIEF: (Hybrida Cornuta) Plants are compact and upright with masses of the most colorful blooms. Unique color range in pastel pinks, purples, apricot and red, lavender, yellow, blue, copper, bronze tones, and violet. All have golden centers with penciled rays radiating out from an orange center dot.		\$1.00	\$1.90	\$3.50
DOROTHY: (Giant) A formula blend of this type that is very showy. Flowers up to the size of a silver dollar.		1.00	2.25	4.50
IMPROVED SCOTCH BEDDING MIXTURE: A popular, large flowered, mixture of brilliant coloring. Mostly faced markings.		.90	1.50	2.75
GEM VARIETIES MIXED: This is a small flowered mixture of many attractive shades. Mostly self colors.		1.00	2.25	4.50

RED SHADES: There are not as many Violas of this shade as Pansies but these three are very attractive.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
ARKWRIGHT RUBY: Probably the best ruby red. Darker center blotch. Hybrida type.		\$1.00	\$1.50	\$2.50
LOIS: Giant type. A rare, near red shade.		1.00	2.25	4.50
ILONA: Cornuta. Majenta wine-red. Small flowers.		1.00	1.50	2.75

BLUE AND PURPLE SHADES: These are predominantly the largest group of Viola colors. Among these are some of the most popular shades and all are of much interest.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
BLUE PERFECTION: Hybrida bright royal-violet. Medium-large.		\$.60	\$1.00	\$2.00
ADMIRATION: Hybrida rich violet-blue. Quite large.		.60	1.00	2.00
JERSEY GEM: Cornuta. Small flowered violet-blue. Compact.		1.00	2.25	4.50
NANCY: Giant bright sky-blue. A new Harrold Exclusive.		1.00	2.25	4.50
PATRICIA: Giant violet-blue. New Harrold Exclusive.		1.00	2.25	4.50
ALICE: Giant azure-blue. A new Harrold Exclusive.		1.00	2.25	4.50
DELOBERS: Giant Roslyn-blue (purple). New Harrold Exclusive.		1.00	2.25	4.50
LAURENE: Giant silvery-lavender. New Harrold Exclusive.		1.00	2.25	4.50
KING HENRY: Cornuta violet-blue with small yellow eye.		.60	1.00	2.00
GUSTAV WERMIG: Cornuta. A fine rocky plant with small star-like flowers a shade lighter than Jersey Gem.		1.00	1.50	2.75
PAPILIO LIGHT BLUE: Cornuta light blue, cream center.		.90	1.25	2.50
PAPILIO DEEP VIOLET: Cornuta true violet. Orange dot cntr.		.90	1.25	2.50

YELLOW SHADES: These are less identified with the Violas but nevertheless they are attractive and useful.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
LUTEA SPLENDESE: Cornuta. Long the most popular, though small flowered variety. Canary yellow, varying center mark.		\$.70	\$1.40	\$2.50
SCOTTISH YELLOW: Hybrida Typt. A newer golden yellow of excellent habits. Makes fine borders.		1.00	2.25	4.50
THORA: Giant deepest golden yellow. New Harrold Exclusive.		1.00	2.25	4.50
LINDA: Giant type, light canary-yellow. A Harrold Exclusive.		1.00	2.25	4.50
YELLOW GEM: Cornuta Compact, rounded pure yellow flowers.		1.00	2.25	4.50

ORANGE AND BRONZE SHADES: Among Violas these are real novelties and well worth including in your planting.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
CHANTREYLAND: Hybrida with large pure apricot flowers. Long one of the outstanding Violas. Makes a grand show planted with one of the better blue shades.		\$.90	\$1.25	\$2.50
SANDRA: Giant bronze and terra cotta shades. Harrold Exclu.		1.00	2.25	4.50

WHITE VIOLAS: Always attractive, especially when interplanted with the blue or purple sorts. Give a good effect, too, with yellow shades.

VARIETY	Description	Price Per Packet	1/4 oz.	1/2 oz.
AVALANCHE: Hybrida pure white. Compact grower.		\$1.00	\$2.00	\$3.00
EMILY: Giant pure snow-white. Orange center dot. Harrold Exc.		1.00	2.25	4.50
WHITE PERFECTION: Hybrida cream-white. Excellent habit.		.75	1.40	2.50
EDITH: Giant cream-white. A Harrold Exclusive.		1.00	2.25	4.50
WHITE GEM: Cornuta white companion to blue and yellow.		1.00	2.25	4.50

VIOLA COLLECTION: For the small gardener who wants very small amounts of Viola seeds we offer any of the varieties listed, about 100 seeds each packet your selection in assortment at 3 packets for \$1.50; 6 packets for \$2.75.

HARROLD'S HARDY AMERICAN PRIMROSES

These have been one of the most popular groups of Hardy plants and we have developed and offered here much stock of outstanding value. Sown at same time as Pansies in late summer, fall or spring they are easily grown. No plant affords so much color in early spring in the shaded spots of the garden.

POLYANTHUS - VERIS HYBRIDS:

Variety	Description	Price per Pkt.	3 pkts.
HARROLD'S PEDIGREED BLUE SHADES: These are shades of blue from the bright sky blue to royal purple and maroon. Flowers are large and plants hardy.		\$1.50	\$4.00
PLANTS: Year old transplants 50¢ each; 3 for \$1.20 postpaid.			
HARROLD'S PEDIGREED GIANTS MIXED: This famous, large flowered selection with a wide range of colors and shades. Quite hardy.		1.00	2.50
PLANTS: Year old transplants, 40¢ each; 3 for \$1.00 postpaid.			
POLYANTHUS RED SHADES: Brilliant colors, giant flowers.		1.25	3.00
POLYANTHUS GOLD SHADES: Light through golden yellow. Bright.		1.25	3.00
POLYANTHUS WHITE AND CREAM: Usually have orange eye.		1.25	3.00
POLYANTHUS GOLD LACES: Flowers usually have golden edges.		1.25	3.00

PRIMULA ACAULIS: A very attractive garden primrose not too often seen. The blue is especially attractive and more a true blue.

ACAULIS BLUE: Light to deep blue.	2.00	5.00
ACAULIS MIXED, DEAN'S HYBRIDS: Best blend of choice coloring.	1.00	2.75

OTHER CHOICE VARIETIES: Hardy Garden Types.

AURICULA: The popular alpine primrose for shaded rockery. Flowers have large center spot of contrasting color. Plant very low growing.	1.00	2.50
BULLESIANA: Grows about 24 inches tall. Flowers bright shades of orange, carmine, apricot and blue. Flower heads large.	1.00	2.50
CASHMERIANA: Unique, not often seen Primula in shades of lilac and purplish blue. Plants robust about 10-inches high.	1.00	2.50
CASHMERIANA RUBY: Deep red shades of this variety and type.	1.50	3.50
DENTICULATA HYBRIDS: Globular heads in shades of lilac and white.	1.00	2.50
KEWENSIS THURGOOD: Large flowers of bright yellow.	1.25	3.00
ROSEA GRANDIFLORA: Bright rosy-carmine. Height about 6 inches.	1.00	2.50
JAPONICA: Choice mixture of white, pink, rose and cerise.	1.00	2.50

SEEDS: Quantities in our packets varies with the variety but in all cases are liberal for the average home gardener. Packets the same price per three may be assorted for the quantity price.

GREENHOUSE PRIMROSES:

For the gardener who has a home greenhouse no subject will afford so much interest and beauty as these primroses. They are relatively easy to grow, make wonderful pot plants and when brought into bloom in the flower window or conservatory they may be moved into the livingroom for a long display of color.

Variety	Description	Price per Pkt.	3 pkts.
CHINENSIS: A choice pot flower with very large, showy flowers. Color range is varied and bright.		\$1.00	\$2.75
MALACOIDES: Baby Primroses. Excellent in pots. Plant May to October for bloom the following winter and spring. Also can be outdoor bedded. Grow cool and always keep moist. Blend of red, pink, mauve & salmon.		1.00	2.50
OBCONICA GIGANTEA: Largest flowered and a showy pot plant. Grow warm and moist. Plant now for late spring and summer. January for following Christmas. Make a wonderful holiday pot plant. Colors mixed, red, salmon, blue, crimson and some white.		1.00	2.75

DELPHINIUM SEEDS

This is another hardy perennial plant that is a must in every garden. In general the varieties offered here are the finest available and if seeds are planted now the plants will flower nicely early next summer. After the first crop of flowers if trimmed back and allowed to dry off a bit, then watered moderately these will give a fine second crop of flowers the same year in late summer or fall. To winter well they must be planted where they will have good drainage. Otherwise loss from crown rot may occur.

PACIFIC GIANT HYBRIDS: The most popular of all Delphiniums.

Variety	Description	Price per Pkt.	3 pkts.
ASTOLAT HYBRIDS: Unusual pink shades for the fancier.		\$1.00	\$2.50
BLACK KNIGHT: Really dark shades of velvety texture.		.50	1.20
BLUE BIRD: A fine medium blue with white bee.		.50	1.20
BLUE JAY: Intense, brilliant blue with dark bee.		.50	1.20
CAMELIARD: Exquisite pure lavender. Very striking.		.50	1.20
GALAHAD: Finest pure white ever produced. Heavy in double flowering plants and comes quite true. White center.		.60	1.50
GUINEVERE: A pinkish-lavender with white bee.		.60	1.50
KING ARTHUR: Royal violet-blue with white bee.		.50	1.20
LANCLOT: Pure lilac with white bee.		.60	1.50
ROUND TABLE: An exquisite formula mixture of all the colors.		.50	1.20
SIR PERCIVAL: A glistening white with striking black bee.		.60	1.50
SUMMER SKIES: Light blue with attractive white bee.		.50	1.20

OTHER INTERESTING DELPHINIUMS:

PACIFIC GIANT (Regular Mixed): A good open field polinated mixture.	.40	1.00
WREXHAM HOLLYHOCK STRAIN: An outstanding English favorite. All colors.	.50	1.20
BLACKMORE & LANGDON'S PRIZE MIXTURE: Another outstanding English type.	.50	1.20

THE INFORMAL FLORIST DELPHINIUMS:

This group is not of the spire type but have informal flower heads of brilliant hue. Florists use them a great deal in flower arrangements.		
BELLADONNA IMPROVED: (Cliveden Beauty) A popular light blue.	.35	1.00
BELLAMOSUM IMPROVED: The standard deep blue.	.35	1.00
CAMBRIDGE BLUE: Azure of tall habit. A very intense color.	.35	1.00

Varieties of the same price class may be combined in assortment of the 3 pkt. price.

PLEASE NOTE

We supply seeds from this list or any of our other lists ONLY in the packet sizes specifically listed and at the prices quoted. We handle NO mailorder for seeds amounting to less than \$1.00. Where a price is quoted on more than one packet, varieties in that group of the same price may be assorted to obtain this quantity price. This does not mean, however, that assortments may be made from items in other variety groups nor that this may be done with weight quantity listings. Quotations are all based on cash with order and we will not accept stamps as remittance in amounts over \$1.00 or in denominations above 20¢ face value. See accompanying order blank for full Terms of Sale.